



EGYPT
COATINGS
SHOW

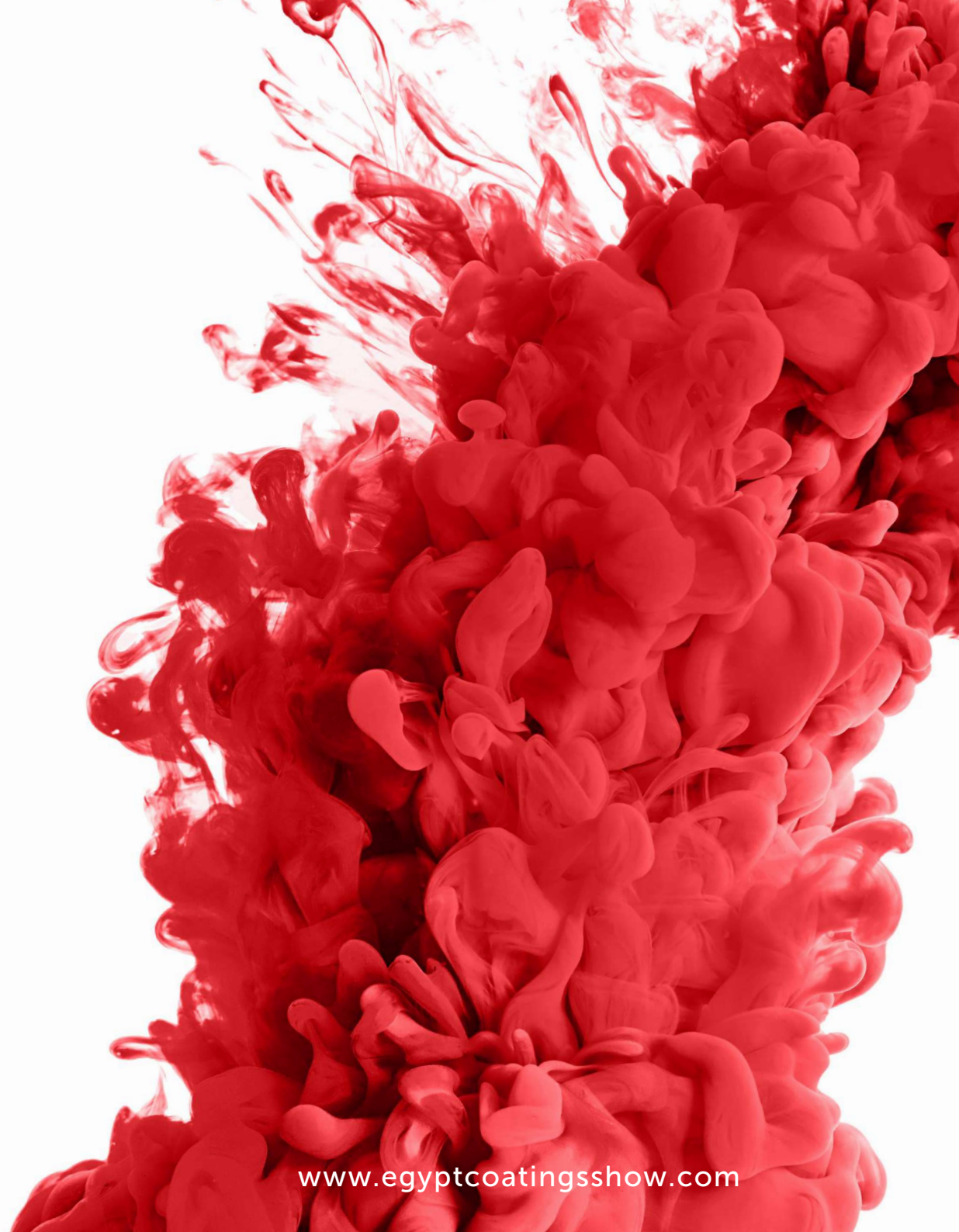
CONNECTING THE COATINGS INDUSTRY IN **EGYPT**

23-25 FEBRUARY 2025

EGYPT INTERNATIONAL EXHIBITION CENTER, CAIRO

ORGANIZED BY  **THE COATINGS GROUP** **dmg** events

www.egyptcoatingsshow.com





THE LARGEST GATHERING FOR THE COATINGS COMMUNITY IN EGYPT

The Egypt Coatings Show is the only dedicated coatings trade exhibition in Egypt that brings the coatings industry together. For three days, the exhibition offers the opportunity to meet new and existing customers from the region; gather insight on the latest technologies available in the market; and have meaningful, face-to-face business interactions.

The event offers the perfect environment for the entire spectrum of the coatings industry to do business, from raw material suppliers to equipment manufacturers, to distributors and technical specialists like formulators and chemists. The Business Presentations Hub that is held alongside the event offers the opportunity to learn about the latest industry products, innovations and trends; exchange ideas with industry leaders; and build a strong network in the industry.

A REGION EXPANDING WITH REMARKABLE MAGNITUDE

The Egypt paints and coatings market is projected to be valued at USD 0.98 billion in 2024, with an anticipated growth to USD 1.24 billion by 2029, showing a 4.84% CAGR during the forecast period (2024-2029). The market's growth is mainly driven by rising investments in the petrochemical and residential sectors. (Source: Mordor Intelligence)

The architectural sector in Egypt is poised to lead, driven by heightened construction activities. Prominent among these endeavors is the \$13 billion Cairo Airport City initiative, designed to create a central hub for logistics, retail, and leisure, capitalising on its strategic location and amenities to stimulate economic expansion and provide unique prospects. Another noteworthy project is the October Oasis development spanning 42 square kilometers. Led by the New Urban Communities Authority (NUCA) and supported by a visionary USD 20 billion investment, this multifaceted urban venture is set to redefine contemporary living standards. This highlights how the architectural sector is expected to lead the paint and coatings market in Egypt. (Source: MEED)

At this innovative time in Egypt, Egypt Coatings Show is the perfect platform to integrate your company and products into this thriving market. Egypt Coatings Show is the only dedicated trade event for coatings in Egypt, making it the perfect event to meet key decision makers and industry giants.



A LOOKBACK AT THE 2023 EDITION



4,691
Unique visitors



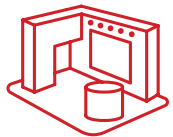
79
Visiting countries



170+
Exhibiting brands



15+
Exhibiting countries

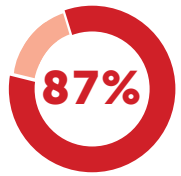


2,000+
Square meters

*Previously known as the Middle East Coatings Show Egypt.

HEAR IT FROM THE COATINGS COMMUNITY

VISITOR



of visitors said they will be back for the next edition



of visitors said attending the event is important to their business



of visitors were satisfied with the event

EXHIBITOR



of exhibitors said that this event is important to their business



of exhibitors were satisfied with the quality and quantity of the visitors

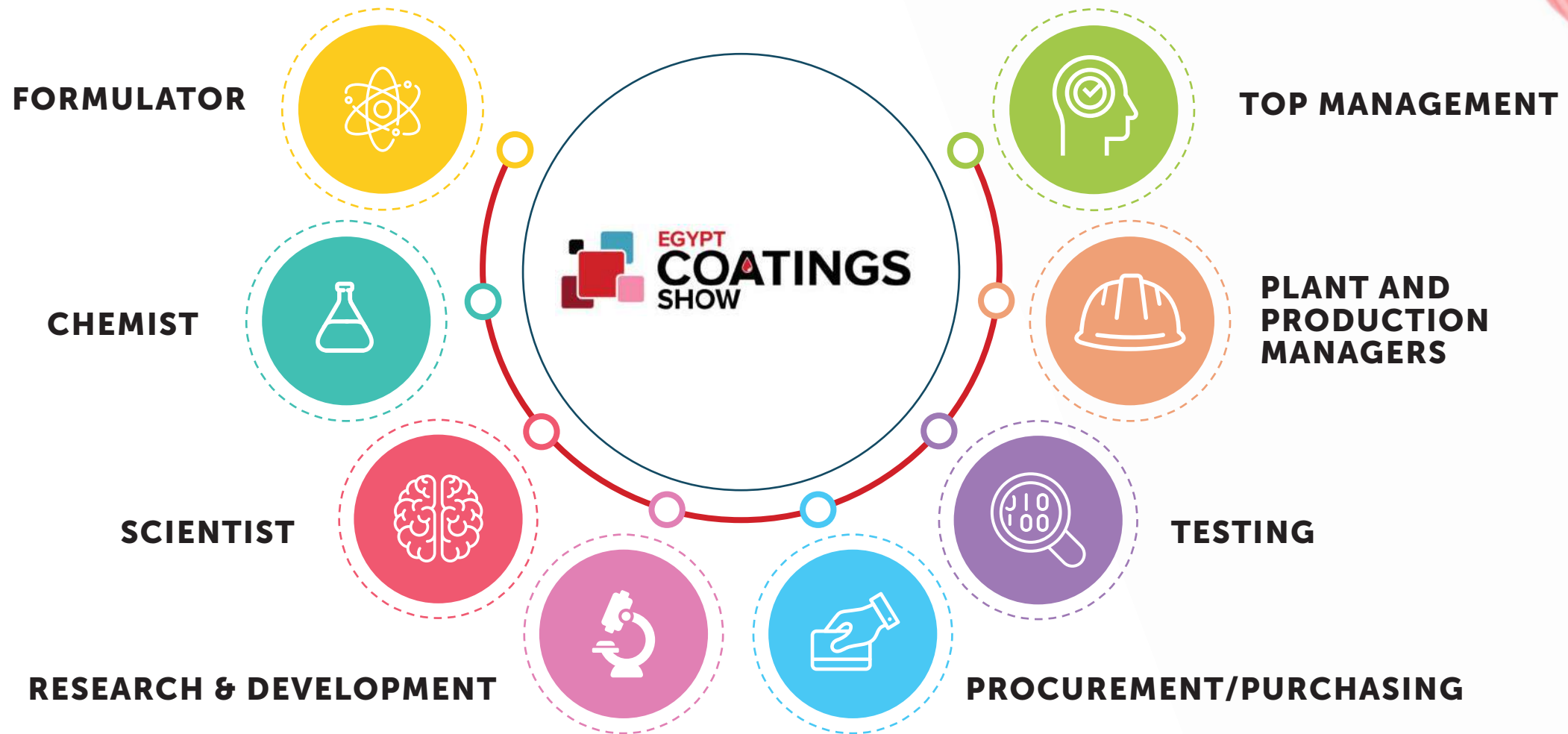


of exhibitors said they will be back for the next edition

It was a great opportunity to find out about new products, meet our suppliers and potential clients and connect with the coatings community in Egypt. An impressive edition in Egypt and we look forward to returning for the next edition.

Eng. Khaled Salah
R&D Executive Director
Pachin Paints
VISITOR

ALWAYS BRINGING THE RIGHT BUYERS AND DECISION MAKERS TO YOU



RELIVE THE ACTION FROM THE 2023 EDITION



LEADING BRANDS WHO VISITED THE EVENT IN 2023





PRODUCT SECTORS

Companies from all sectors across the coatings industry visit the Egypt Coatings Show to source from a wide range of products listed below. If your business specializes in any one or a range of these products, then you're sure to meet qualified buyers interested in doing business with you.

CHEMICAL & RAW MATERIALS

- | | |
|---------------------|----------------------|
| Additives | Pigments |
| Binders | Polymers |
| Biocides | Resins |
| Chemicals | Solvents |
| Extenders & Fillers | Speciality Chemicals |
| Oils | |



LABORATORY, PRODUCTION & PACKAGING EQUIPMENT

- | | |
|-----------------------------|---|
| Conveying Systems | Mixers |
| Coolers | Packaging materials |
| Filling Systems | Pipe Technology |
| Filters | Pumps |
| Kneaders & Extruders | Screening Machines |
| Labelling Machines | Tinting systems |
| Metering Devices & Balances | Other Laboratory & Production Equipment |
| Mills | |



TESTING & MEASURING EQUIPMENT

- Accelerated Weathering
- Corrosion Testing
- Gloss & Colour Measurement
- Other Testing & Measuring Equipment



PLANT & MACHINERY

- Dispersers
- Drums
- Filling & Packaging Equipment
- Filters
- Labelling
- Mixers Mills
- Process Control
- Pumps
- Tinting systems



OTHER PRODUCTS

- Colour cards
- Colour Forecasting
- Environmental Protection & Safety at Work
- Health & Safety



TOP REASONS TO EXHIBIT AT THE EGYPT COATINGS SHOW 2025

CREATE LEADS FROM THE EGYPTIAN MARKET

Exhibiting at the Egypt Coatings Show can significantly enhance lead generation compared to traditional methods within a three-day timeframe. The opportunity will allow you to attract new clients, expedite achievement of business goals and broaden business prospects.

DISCOVER NEW BUSINESS OPPORTUNITIES

Your presence at the event presents a valuable opportunity to engage with numerous stakeholders from the Egyptian coatings industry. These in-person interactions are instrumental in forging business relationships and uncovering unforeseen potential business prospects.

EXPOSE YOUR BRAND TO A TARGETED AUDIENCE

If one of your objectives is to enhance brand visibility within the Egyptian coatings industry, participating in the Egypt Coatings Show presents a valuable opportunity to showcase your brand to prominent industry stakeholders.

ASSESS THE MARKET FOR YOUR NEW PRODUCTS

Seize the opportunity to showcase your newest products to both current and potential customers.

LEADING BRANDS THAT EXHIBITED AT THE EVENT IN 2023



BUSINESS PRESENTATIONS HUB

Taking place on the first two days of the event, Business Presentations Hub at the Egypt Coatings Show offers attendees the chance to learn about the latest coatings products and innovations from industry experts in a relaxed and friendly setting.

Spread across 14+ sessions, exhibiting companies will showcase their latest products and advancements to industry professionals, offering live demonstrations. Enhance your knowledge of diverse subjects relevant to the coatings sector while engaging with speakers through inquiries and interactive discussions.





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**CONTACT US TODAY TO DISCUSS PARTICIPATION AND
SPONSORSHIP OPPORTUNITIES:**

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