



**23-25 FEBRUARY 2025**

EGYPT INTERNATIONAL EXHIBITION CENTER, CAIRO

# **TOPLINE REPORT**

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## **CONNECTING THE COATINGS INDUSTRY IN EGYPT**

[www.egyptcoatingsshow.com](http://www.egyptcoatingsshow.com)



ORGANIZED BY  **THE COATINGS GROUP** **dmg** events



# EGYPT COATINGS SHOW 2025 IN NUMBERS

Over three days, the event welcomed 3,624 unique attendees from 67 countries, including Egypt, United Arab Emirates, Saudi Arabia, Jordan, India and China, among others.

The event featured 110 exhibitors from 14 countries, which included Egypt, India, Netherlands, Canada, Germany and many others.

Visitors also enjoyed complimentary access to the **Business Presentations Hub**, where eight sessions took place over the first two days of the show. Additionally, the event featured **Colour Mixology**, an interactive feature designed to test and enhance paint-mixing skills.

**3,624**  
UNIQUE  
ATTENDEES

**67**  
VISITING  
COUNTRIES

**110**  
EXHIBITING  
COMPANIES

**14**  
EXHIBITING  
COUNTRIES



# LEADING BRANDS THAT VISITED THE EVENT





# WHAT THE **INDUSTRY** HAD TO SAY

My experience at the Egypt Coatings Show has been excellent. I am extremely pleased with the meetings held during the event. The exhibitors showcased a wide range of new products and raw materials, which are highly beneficial for our coatings formulations. This event has been a valuable opportunity to explore innovative solutions and connect professionals in the industry.

**ABDELAZIZ AHMED**  
SUPPLY CHAIN DIRECTOR, **PACHIN PAINTS**  
VISITOR

I am thoroughly enjoying the Egypt Coatings Show and am very pleased with the successful meetings I have conducted with this year's exhibitors. I am truly looking forward to the next edition in Egypt. Additionally, the sessions I attended at the Business Presentations Hub have been highly informative, helping me deepen my understanding of key topics within the coatings industry.

**EZZAT ELSHENAWY**  
KEY ACCOUNT MANAGER - PROTECTIVE PERFORMANCE COATING,  
**JOTUN PAINTS**  
VISITOR

Egypt Coatings Show has been a fantastic experience for me so far. I'm delighted with the meetings I've had, as they have led to productive business discussions. This event offers excellent networking opportunities and I'm excited about the potential for future collaborations. Overall, I'm extremely pleased and happy with the show!

**MOHAMMED MAHDY**  
RESEARCH & DEVELOPMENT CHEMIST, **SCIB PAINTS**  
VISITOR

We've been exhibiting at the Egypt Coatings Show since its inception, and this year has been fantastic. It's a key platform for us to connect with customers in a more relaxed setting, leading to seamless and productive technical discussions. We look forward to the next edition of the event.

**MICHAEL FRANCIS SHEHATA**  
BUSINESS DEVELOPMENT DIRECTOR, **CBC EGYPT**  
SPONSOR

This is our second time exhibiting at the Egypt Coatings Show, and it continues to be a prime platform for us. It offers a great opportunity to connect with partners, leading to successful meetings with suppliers and customers. This year has been even better, well-organized and full of new opportunities, resulting in several agreements and the introduction of new products and solutions.

**MOATAZ DESOUKY**  
REGIONAL GENERAL MANAGER, **REDA CHEMICALS**  
EXHIBITOR

We've been exhibiting since 2009, and our experience at the Egypt Coatings Show has been incredibly valuable. Apart from being a key event for the coatings industry, it's also a great opportunity to strengthen our connections with customers in the Egyptian market. We truly value this platform and are excited to exhibit again at the next edition.

**ENG AHMED ABOUELKHEIR**  
BOARD MEMBER, **EL MOHANDES TRADING & MANUFACTURING**  
**CHEMICALS**  
EXHIBITOR



# KEY MOMENTS FROM THE 2025 EDITION





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